

itcoprime™ for Traffic Markings ▽ ▽ ▽

A better adhesion of Paints for concrete surface



PRIMER FOR THERMOPLASTIC ROAD MARKINGS

itcoprime™ is a specially formulated adhesive primer recommended for application on concrete and asphalt road surface prior to the application of thermoplastic material.

itcoprime™ serves as the binder between the road surface and the newly laid thermoplastic road marking material.

It enhances the adhesion of Thermoplastic markings to surface and serves as moisture barrier. It also helps building the service life of the markings on the road longer.

ADVANTAGES / FEATURES

- Improves the adhesion of thermoplastic to the roadway surface, especially to concrete and aged asphalt.
- Excellent moisture barrier.
- Excellent shelf life.
- Can be applied by spraying, brushing or rolling.
- No thinning for application.

THEORETICAL COVERAGE

At 25 microns wet film thickness = 39 meter² / litre (approx)

At 50 microns wet film thickness = 20 meter² / litre (approx)

RECOMMENDED USES

- Concrete
- All lane/aisle line striping, legends & symbols
- Asphalt
- All markings on aged asphalt



itcoprime™

PRIMER FOR WATER BASED &
SOLVENT BASED
TRAFFIC MARKINGS



itcoprime™ Primer for Water Based & Solvent Based Traffic Paint is a specially formulated primer recommended for application on concrete and asphalt road surface prior to the application of Water Based & Solvent Based Traffic Paint.

THEORETICAL COVERAGE

At 25 microns wet film thickness = 40 meter² / litre (approx)

At 50 microns wet film thickness = 20 meter² / litre (approx)

RECOMMENDED USES

- Concrete – Kerbs and Dividers
- Parking Lots
- Roads
- Highways
- PWD Roads
- Cycle tracks
- Industrial Premises
- Shopping Malls

APPLICATION

Both types of primer supplied by us can be sprayed, brushed or rolled.

PACKAGING

20 litre MS pails

ITS Coatings PVT. LTD.

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iTraff™

Water Based &
Solvent Based
Traffic Markings

iTrac™

Lane Demarcation
Systems

INSTAGLO®

Drop-on Glass Beads

itcoprime™

Primer for
Thermoplastic &
Liquid Traffic Paints

