

- ITS Coatings brings to you -

SaFeLanes - High quality Road Safety markings for Parking Lots, Internal roads in Malls, Factories, Office and Residential complexes.

- **We ask:**

Do you paint your parking lots or internal roads every month or every few months?

- **We say:**

DO NOT COMPROMISE SAFETY!

- Say no to manual marking/stripping of your parking lots or roads and say yes to **SaFeLanes**

SaFeLanes is an initiative of ITS Coatings, the Indian affiliate of Integrated Traffic Systems USA for providing International standard safety markings using our high quality, environmentally friendly Water based paint and Thermoplastic material.

So...what is ITS Coatings?

- ITS Coatings specializes in manufacture of Traffic marking paints which are very different from the regular decorative paints used for homes or buildings.
 - Traffic paints is a very specialized area and needs a completely different understanding and expertise, not available with most regular paint manufacturers.
 - *ITS formulates and applies paints for critical applications like Airports and Sea ports and this includes reflective paints especially necessary for wet conditions and night time visibility.*
 - For ideal results, the best way to apply these high quality markings is by using proper marking equipment and therefore, ITS uses the latest technology machines to ensure quality markings that will last long.
- Our Objective:**
- We will strive hard to create awareness of the importance of safety markings and encourage our customers to take the "**Zero Accident Pledge**".



Try SaFeLanes ...see the difference!

- **Why are we approaching you?**

- From many practical experiences, we understood that most people do not know who to approach when it comes to doing safety markings and therefore end up compromising by getting a local painter or contractor to handle such jobs.
- Typically, such painters or contractors use ordinary paint and apply it crudely by manual application which does not serve your purpose. Paint applied in this manner will not last and the quality would be very poor.

- **Why should you choose ITS?**

- ITS understands traffic safety and the need for high quality safety markings and is perhaps the only company that manufactures its own paint, retro reflective glass beads and offers application services under one roof.
- Unlike competitors who choose to lower the quality of their products so they can get repeat orders faster, the ITS philosophy is to educate and guide our customers about the best solution and execute a job that will last long so they do not need to paint every now and then.



Applications:

Day | Night time applications

Markings:

Centre Line | Shoulder Line |
Kerbs | Symbols | Fire Lane |
Bicycle Lane

 ITS Coatings PVT. LTD.

Colours available

YELLOW

WHITE

RED

BLACK

GREEN